

Message Text

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PAGE 01 STATE 105503
ORIGIN OPIC-06

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P 092136Z MAY 77
FM SECSTATE WASHDC
TO AMEMBASSY LA PAZ PRIORITY
AMEMBASSY BOGOTA PRIORITY
AMCONSUL CALI PRIORITY
AMEMBASSY LIMA PRIORITY
AMCONSUL GUAYAQUIL PRIORITY
AMEMBASSY QUITO PRIORITY

UNCLAS STATE 105503

FROM OPIC

E.O. 11652:N/A

TAGS:EINV

SUBJECT: ANDEAN INVESTMENT MISSION

THE FOLLOWING INFORMATION RECEIVED TODAY:

1. INDIVIDUAL BIOGRAPHY:

-- LORENZO CARBIA AGUILAR
- BLACK & DECKER
LORENZO CARBIA AGUILAR IS THE LATIN AMERICA AREA MANGE
FOR BLACK AND DECKER MANUFACTURING COMPANY, PACIFIC
INTERNATIONAL WITH HIS OFFICE LOCATED IN MEXICO CITY,
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MEXICO. HE IS CURRENTLY A MEMBER OF THE BOARD OF DIRECTORS
OF PACIFIC INTERNATIONAL, BLACK AND DECKER, S.A., BLACK
AND DECKER INDUSTRIAL, S.A. DE C.V., KOBLENZ ELECTRICA S.A.
AND COMERCIAL DOMESTICA S.A. CARBIA WORKED PREVIOUSLY FOR
PHILCO, S.A. DE C.V., A SUBSIDIARY OF FORD MOTOR COMPANY
IN A VARIETY OF POSITIONS AND SERVED AS PRESIDENT AND
GENERAL MANAGER FROM 1968 TO 1976.

HE IS A GRADUATE OF COLEGIO FRANCES MORELOS IN MEXICO CITY IN THE FIELD OF BIOLOGICAL SCIENCES AND HAS HAD NUMEROUS COURSES IN ACCOUNTING, SALES, MARKETING AND ADVERTISING. MR. CARBIA IS A NATIVE MEXICAN CITIZEN.

2. COMPANY BIOGRAPHY FOR BLACK & DECKER FOLLOWS:

THE BLACK & DECKER MANUFACTURING COMPANY WAS FOUNDED IN 1910 AND HAS EXPANDED STEADILY TO THE POINT WHERE IT CURRENTLY LISTS 33 WHOLLY-OWNED SUBSIDIARIES, AND IS ACTIVE IN MANY COUNTRIES THROUGHOUT THE WORLD. THE COMPANY AND ITS SUBSIDIARIES MANUFACTURE A WIDE RANGE OF PORTABLE POWER TOOLS AND ACCESSORIES, INCLUDING DRILLS, GRINDERS, SAWS, SANDERS, LAWN MOWERS, HEDGE TRIMMERS, AIR COMPRESSORS, PORTABLE WORK BENCHES, AND OTHER EQUIPMENT FOR HOME AND FARM MAINTENANCE USES. THE COMPANY'S HEADQUARTERS IS LOCATED IN TOWSON, MARYLAND. CHRISTOPHER

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Message Attributes

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TAGS: EINV, BBAK, BTRA, US, BL, BLACK & DECKER, (CARBIA AGUILAR, LORENZO)
To: LA PAZ BOGOTA MULTIPLE
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